

TRAINING & OPERATIONAL SUPPORT

From day one, we stand with you to blend success into every cup.
At Zussiberry – Blended with Delight, we believe that the strength of our brand lies in the success of our franchise partners. That's why we offer comprehensive training and ongoing operational support designed to empower every franchisee – whether you're a first-time entrepreneur or a seasoned investor.

WHO CAN BECOME A ZUSSIBERRY FRANCHISEE?

Passion meets opportunity and you're invited to be part of it.
At Zussiberry – Blended with Delight, we welcome individuals and organizations who believe in quality, innovation, and the power of delicious, fruit forward experiences. Whether you're a first time entrepreneur or a seasoned investor, if you dream of building a rewarding business with a trusted brand Zussiberry is for you.

STEP-BY-STEP FRANCHISE JOURNEY

Franchise Inquiry & Discovery

- + Initial discussion with our Franchise Development Team
- + Understanding your goals, investment capability, and city/location
- + Sharing detailed franchise models, investment breakdown, and support system

Application & Brand Approval

- + Submission of franchise application and profile verification
- + Location feasibility check and territory exclusivity approval
- + Signing of Letter of Intent (LOI)

Agreement & Franchise Confirmation

- + Signing of Franchise Agreement
- + Payment of franchise fees and finalization of outlet model
- + Welcome onboarding kit and official partner announcement

Site Finalization & Design

- + Support in selecting the right store location (if needed)
- + Zussiberry-approved store design and layout guidance
- + Brand-compliant interiors, façade, and kitchen setup

Training & Operational Setup

- + Comprehensive staff training (product, service, hygiene)
- + POS system installation and technical setup
- + Vendor linkages and product supply channel activation

Marketing & Pre-Launch Buzz

- + Pre-opening local promotions and influencer outreach
- + Grand opening marketing materials and launch campaign
- + Social media announcement via Zussiberry HQ pages

Grand Opening Day

- + Store inauguration with branding support
- + Smooth first-day operations guided by Zussiberry mentors
- + Customer engagement campaigns and initial feedback tracking

Post-Launch Growth & Support

- + Ongoing marketing and operations assistance
- + Regular training upgrades and menu innovations
- + Performance review, audits, and expansion opportunities

MANDATORY COMPLIANCE CHECKLIST

FSSAI License

- + Mandatory for selling any food or beverage products
- + Covers hygiene, food quality, and manufacturing standards
- + Assistance provided by Zussiberry for documentation

Shops and Establishments Act Registration

- + Legal recognition of the commercial premises
- + Mandated by local Municipal Corporation or Labour Department

Fire & Safety NOC

- + Mandatory clearance from the local Fire Department
- + Fire extinguisher setup and emergency exits must meet local norms

Trade License / Health Department Clearance

- + Issued by the Municipal Authority
- + Covers sanitation, drainage, water, and waste management

GST Registration

- + Required for all commercial transactions and billing
- + Enables seamless tax compliance and input credit
- + Franchisee must register their business with GSTIN

Police NOC / Local Authority Clearance

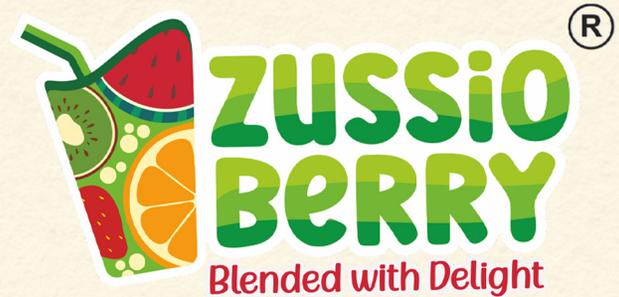
- + Mandatory clearance from the local Fire Department
- + Fire extinguisher setup and emergency exits must meet local norms

Labour Law Compliance

- + Includes minimum wage, PF/ESIC (where applicable), and working hours
- + Zussiberry provides SOPs and policy support to guide franchisees

Music & Display Licenses (If Applicable)

- + If background music is played, PPL and IPRS licenses may be required
- + TV display or digital content screens must adhere to broadcasting norms



READY TO START YOUR ZUSSIBERRY JOURNEY?

+ Email
franchise@zussiberry.com

+ Website
www.zussiberry.com

+ Follow Us & Stay Inspired
@ZussiberryOfficial
Instagram | Facebook | YouTube | LinkedIn

+ Register office address

Elitra Awing 1106, casa bella gold, Lodha palava, near Elitra Mall, kalyan shil Road, Dombivali East 421204, Maharashtra , India

+ Works

Zussiberry Foods and Beverages llp, Bldg no 7c,4b,Garden Café, Tc 23 break out Area, Reliance corporate park, Thane Belapur road, Ghansoli ,Navi Mumbai 400701, Mahastra, India.

+ Factory

Paradise juice private limited, Plot no A76/4/3, Sinnar Malegoan Midc, Taluka Sinnar, District Nashik 422113 Maharashtra ,India

+ Call
Sunil +91-9769596096
Ekta +91-969996645
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FRANCHISE PROPOSAL



MEET THE VISIONARIES

- ✦ Mr. Sunil Jaiswal, Founder – From kiosk to processing plant, his 15+ years of experience form the backbone of ZussioBerry
- ✦ Mrs. Ekta, Co-Founder – MBA in Marketing, she leads branding & customer engagement
- ✦ Mr. K. Subair, COO – 10+ years in beverage operations and growth
- ✦ Mr. Chandrashekar dhadve, Head, 10 years plus experience in NPD, Frozen fruit etc.

WHY CHOOSE ZUSSIOBERRY?

✦ DIVERSE PRODUCT PORTFOLIO

From refreshing fruit smoothies to sizzling pastas and irresistible desserts, ZussioBerry offers a menu that attracts repeat customers and high average billing values.

✦ IN-HOUSE MANUFACTURING

We produce frozen fruits, beverages, natural ice creams, kulfi, gelato, and more using advanced plate freezing technology ensuring extended shelf life, consistent quality, and better profit margins.

✦ BACKED BY EXPERIENCE

Led by Mr. Sunil Jaiswal and an expert team with 15+ years in juice manufacturing & café management, the brand is built on a foundation of operational excellence & vision.

✦ COMPLETE BRAND EXPERIENCE

With vibrant interiors, friendly service, digital menus, and attractive packaging, ZussioBerry offers an experience that's fresh, modern, and unforgettable.

✦ TREND-DRIVEN OFFERINGS

Bubble tea, milk brews, fruit shots, and immunity boosters – we constantly innovate to stay ahead of market trends and customer preferences.

OUR EXTENSIVE MENU FOOD & BEVERAGE

SAVOURY SELECTIONS

- ✦ Crispy Bites & Quick Snacks
- ✦ Hot Soups & Seasonal Specials
- ✦ Wholesome Wraps & Multigrain Sandwiches
- ✦ Tasty Toasties, Paninis, and Subways
- ✦ Nachos, Burgers, Starters & Light Bites
- ✦ Pastas, Global Mains & Rice Bowls
- ✦ Burrito Bowls, Meal Boxes, and Fresh Salads



REFRESHING BEVERAGES

- ✦ Fresh Cold-Pressed Fruit Juices
- ✦ Classic & Flavour-Based Milkshakes
- ✦ Dry Fruit Milkshakes & Fruit Smoothies
- ✦ Frappes, Iced Coffees, and Iced Teas
- ✦ Veggie Juices & Immunity Booster Blends
- ✦ Mojitos, Fruit Crèmes & Fruit Shots



WELCOME TO ZUSSIOBERRY

BLENDED WITH DELIGHT

Step into a world where flavour meets freshness, and innovation meets indulgence. ZussioBerry is more than just a food & beverage brand – it's a delightful lifestyle experience, crafted from the finest fruits and culinary creativity.

What began as a small juice counter driven by passion and purpose has now transformed into a modern-day food and beverage brand with a powerful vision – to serve the best of fruit-based beverages, desserts, and wholesome meals under one joyful roof.

With over 15 years of industry knowledge, product innovation, and customer love, ZussioBerry has carved a niche for itself by delivering taste, health, and value in every offering. As we expand our footprint across India and beyond, we invite like-minded partners to become a part of our ever-growing family.

With deep industry roots, modern taste innovation, and in-house manufacturing capabilities, ZussioBerry is ready to blend success with the right partners.

THE CONCEPT

ZussioBerry combines the goodness of natural fruits with an extensive range of global and Indian-inspired food and beverage offerings. From frozen treats to wholesome meals, we deliver health, taste, and freshness under one vibrant brand umbrella.

With a focus on quality, innovation, and variety, our outlets offer a café-style experience that caters to all age groups – kids, youth, families, and wellness-seekers.

Whether it's a quick juice, a filling wrap, a comforting soup, or a creamy kulfi – ZussioBerry brings delight in every bite.

OUR VISION

To become India's most loved and trusted blended food and beverage brand, bringing smiles and health to every sip and bite.

OUR MISSION

- ✦ To consistently offer superior-quality, hygienically crafted food and beverage options that are as delicious as they are nourishing.
- ✦ To ensure a profitable, scalable business model for our franchise partners with full support and training.
- ✦ To use our in-house manufacturing capability to guarantee supply chain consistency, product innovation, and long-term sustainability.
- ✦ To build ZussioBerry as a lifestyle brand – not just a café, but a space where people connect, refresh, and relive memories.

ZUSSIOBERRY FRANCHISE FORMATS

1 | EXPRESS KIOSK

Compact. Quick-serve. High Returns. Perfect for malls, food courts, cinemas, railway stations & airports.

- ✦ Area: 80–150 sq. ft.
- ✦ Menu: Juices, milkshakes, smoothies, fruit pops, bubble tea
- ✦ Target Audience: On-the-go customers, commuters
- ✦ Highlight: Minimal staff, quick ROI



2 | JUICE BOUTIQUE

A refreshing retail twist to healthy indulgence. Designed for high street corners, shopping centers & wellness zones.

- ✦ Area: 300–600 sq. ft.
- ✦ Menu: Full beverage line, fresh cut fruits, gelato & desserts
- ✦ Ambience: Urban and vibrant with branding aesthetics
- ✦ Highlight: Mid-size store with strong takeaway business



3 | EXPERIENCE BAR

Immersive café with visual preparation and dine-in setup. Ideal for college zones, tech parks, and lifestyle streets.

- ✦ Area: 800–1200 sq. ft.
- ✦ Menu: Full menu + food (wraps, pasta, sandwiches, burgers)
- ✦ Ambience: Modern, Instagrammable interior
- ✦ Highlight: Sit-down café experience with curated food pairings



4 | MOBILE LOUNGE

On wheels. On trend. On demand. A fully-equipped ZussioBerry outlet on a mobile van.

- ✦ Area: Mobile (Van format)
- ✦ Menu: Core beverage range, light snacks, popsicles
- ✦ Use Case: Events, carnivals, corporate parks, townships
- ✦ Highlight: Zero rent, city-wide mobility, high outreach



5 | GLOBAL FLAGSHIP STORE

The ultimate ZussioBerry destination. Built for metro cities, tourist hubs & premium locations.

- ✦ Area: 1000–2000 sq. ft.
- ✦ Menu: Full food + beverage range, desserts, gelato bar
- ✦ Ambience: Premium dining with open kitchen, lounge zones
- ✦ Highlight: Brand ambassador outlet; hosts launches, events



6 | HIGHWAY EXCLUSIVE

Fuel up with freshness! Tailored for petrol pumps, highway plazas, and rest areas.

- ✦ Area: 3000–5000 sq. ft.
- ✦ Menu: Food & beverages for travelers, takeaway friendly
- ✦ Ambience: Quick-serve yet relaxing
- ✦ Highlight: High volume, low competition, 24x7 potential



IDEAL FOR

- ✦ Busy professionals & NRIs looking for passive business income
- ✦ First-time investors with limited F&B experience
- ✦ High-net-worth individuals wanting reliable, stable returns
- ✦ Entrepreneurs seeking scalable, brand-backed investments

With ZussioBerry's FOCO model, you don't just invest in a brand you partner in a proven system backed by experience, operational excellence, and unwavering support.

Be a proud owner of a ZussioBerry outlet while we make it